

BUDGET



Expenses	Cost
Meeting Facilitation: Engage with a select, small group of skiers through virtual facilitated meetings to obtain specific feedback of current closure recommendations needed to move a proposal forward for implementation	\$3,000
Mini films (less than 1 minute): Share perspectives from key influencers in the ski community on importance of bighorn sheep stewardship. Distributed over social media (3-4 films).	\$8,000
Smartphone Apps: Provide bighorn sheep winter habitat maps (and potentially closures at some point) on apps used by skiers such as FATMAP, Gaia, Avenza	\$5,000
Targeted Plan: communication plan for mid and long term education/stewardship campaign with working group, 4 government agencies, key NGO partners, and key members of the public	\$15,000
Website with interactive maps showing bighorn sheep winter habitat areas, potential closures (in some places), other important spatial info	\$10,000
Educational signs and Interpretive Displays at trailheads and Jackson Hole Mountain Resort (high production quality, durable)	\$15,000
Party for the Sheep: Several events throughout the year that are focused on continued public engagement and information sharing in a casual and positive atmosphere. Creating a culture of bighorn sheep stewardship.	\$12,000
Graphic design for signs, flyers, brochures, other printed educational materials	\$5,000
Total Cost	\$73,000

Planned Income	Amount
Wyoming Wild Sheep Foundation	\$12,500
Grand Teton National Park Foundation	\$25,000
Wyoming Governor's Big Game License Coalition	\$10,000
Winter Wildlands Alliance	\$2,000
Friends of Bridger-Teton National Forest	\$2,000

Jackson Hole Travel and Tourism Board	\$11,500
Teton Conservation District	\$10,000
Total Planned Income	\$73,000
In-Hand	\$0

yellow highlights indicates where portions of WyWSF funds would be spent

Details
Delivered by Dr. Jessica Western of Big Goose Creek Resolutions
Delivered by Orijin Media with significant coordination with Teton Bighorn Sheep Working Group
Delivered by Orijin Media with significant coordination with Teton Bighorn Sheep Working Group and agencies
Delivered by Resource Media in close coordination with Teton Bighorn Sheep Working Group and many partners
Delivered by Orijin Media with significant coordination with Teton Bighorn Sheep Working Group
Delivered by individual government agencies in coordination with Teton Bighorn Sheep Working Group
Cost for venue rental, food/beverage, and advertisting for two events. Led by NGO partners with assistance from Teton Bighorn Sheep Working Group.
Delivered by Orijin Media with significant coordination with Teton Bighorn Sheep Working Group

<i>this proposal</i>
<i>Request submitted; high likelihood of funding</i>
<i>will request February 2022 grant cycle</i>
<i>will request December 2021</i>
<i>will request December 2021</i>

<i>will request spring 2022 grant cycle</i>
<i>will request February 2022 grant cycle</i>